




VINAYAKK LOHAR

Motion Graphics Designer | Graphic Designer | Video Editor | 3D Visualizer | VFX Artist

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PROFESSIONAL SUMMARY

Creative and detail-oriented **Motion Graphics Designer, Graphic Designer, Video Editor, and 3D Visualizer** with **5+ years of experience** creating compelling multimedia experiences for branding, digital marketing, visual storytelling, architectural visualization, and promotional campaigns.

Expertise in **motion graphics, video production, graphic design, VFX workflows, 3D modeling, animation, rendering, compositing, and post-production** with proven experience delivering cinematic visuals and engaging digital content.

Strong ability to transform concepts into impactful visual assets while maintaining design quality, brand consistency, and creative excellence.

CORE COMPETENCIES

Motion Graphics & Animation

- Motion Graphics Design
- Animation Production
- Visual Storytelling
- Kinetic Typography
- Advertisement Videos
- Social Media Reels
- Storyboarding
- Motion Design

Graphic Design

- Branding & Identity Design
- Logo Design
- Social Media Creatives
- Posters & Flyers
- Campaign Creatives
- Typography
- Marketing Assets
- Layout Design

Video Editing & Production

- Video Editing
- Cinematic Editing
- Post Production
- Promotional Videos
- Color Correction
- Ad Film Editing
- Multimedia Production

3D Visualization & VFX

- 3D Modeling
 - Architectural Visualization
 - Interior Rendering
 - Product Visualization
 - Rendering & Texturing
 - Compositing
 - VFX Production
 - CGI Workflows
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TECHNICAL SKILLS

Motion Graphics / Video

Adobe After Effects
Adobe Premiere Pro

Design Tools

Adobe Photoshop
Adobe Illustrator

3D Tools

Blender
Autodesk Maya
3ds Max
SketchUp
Lumion

VFX Tools

Nuke
Silhouette

PROFESSIONAL EXPERIENCE

Graphics & Video Specialist

ABSTRACT KNIGHT STUDIOS | Pune
2024 – Present

- Spearheaded creation of motion graphics for branding, events, promotional campaigns, and multimedia content.
 - Directed end-to-end video editing workflows ensuring smooth post-production delivery.
 - Collaborated with clients to create impactful visual storytelling assets.
 - Produced engaging advertisements, promotional videos, and creative marketing content.
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Video Editor & 3D Visualizer

D'QUOR SPACES LLP | Pune
2023 – 2024

- Developed realistic architectural visualizations, renders, and animation sequences.
- Produced creative video advertisements and visual presentations.
- Designed 2D architectural layouts and interior visualization assets.
- Created detailed 3D models and rendering outputs.

Junior Graphic Designer

RULE DIGITALLY | Mumbai
2022 – 2023

- Designed logos, social media creatives, marketing assets, flyers, and branding materials.
- Produced advertising creatives for digital campaigns.
- Contributed to branding initiatives and visual communication projects.

Editor & Motion Graphics Artist

MOTION LAB | Pune
2021 – 2022

- Produced motion graphics and edited multimedia content across multiple formats.
- Developed visual assets for digital campaigns and promotional media.
- Assisted in animation production and creative video workflows.

Graphic Designer

RUHI CREATIONS | Pune
2019 – 2020

- Designed posters, banners, and marketing creatives.
- Delivered branding and digital design assets.
- Created visual content for advertising campaigns.

PROJECT HIGHLIGHTS

Film Project – “WHY SHE CAN’T?”

Role: Editor & Cinematographer

Responsibilities:

- Cinematic video editing
 - Shot composition & storytelling
 - Video production support
 - Editing workflow management
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EDUCATION

Bachelor of Science – Media Graphics & Animation

YCMOU University | 2019 – 2022

Professional Diploma in VFX

Times & Trends Academy, Pune | 2018 – 2019

Higher Secondary Examination

S.G.M College, Karad | 2016 – 2018

PORTFOLIO & SHOWREEL

Portfolio Website: <https://vinayakklohar.rewv.in/>

ACHIEVEMENTS

- ✓ Delivered creative solutions across branding, architecture, multimedia, and marketing industries.
- ✓ Strong expertise in motion graphics, video production, and visual storytelling.
- ✓ Experience managing independent creative projects and client collaborations.
- ✓ Proven ability to deliver high-quality visual outputs with attention to detail.